

SAFER ROADS THROUGH CITIZEN PARTNERSHIPS:

Enhancing road safety with
Community Speedwatch volunteers

Develop a more
**structured programme
of engagement** between
Community Speedwatch
volunteers, police, and other
road safety professionals



**Create opportunities
for Community
Speedwatch volunteers**
to come together to
network, share ideas,
and receive updates



**Raise awareness
of Community
Speedwatch in the
wider community**

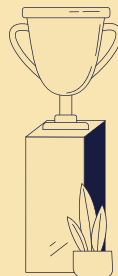


**Build a network of Community
Speedwatch road safety partners**



**Share regular feedback on
the contribution of
Community Speedwatch
to road safety with
volunteers, partners, and
the wider community**

**Enhance Community
Speedwatch volunteer
recognition and reward**



Recommendations taken from Pepper, M. and Bullock, K. (2024) *Safer roads through citizen partnerships: Enhancing road safety with Community Speedwatch volunteers* – a study conducted by the University of Greenwich and University of Surrey exploring the motivations, contributions, and experiences of Community Speedwatch volunteers in Surrey and Sussex constabularies.

The study was funded by the Road Safety Trust Small Grants Programme. The full report is available at <https://www.roadsafetytrust.org.uk/small-grants-awarded/university-of-greenwich>



UNIVERSITY OF
GREENWICH



UNIVERSITY OF
SURREY

CREATE OPPORTUNITIES FOR COMMUNITY SPEEDWATCH VOLUNTEERS TO COME TOGETHER

to network, share ideas, and receive updates



These events will help volunteers feel part of a Community Speedwatch community and receive recognition for the time that they give



This could include local meetings and cross team/force gatherings where volunteers can network, share ideas, receive updates on policy and practice, and refresher training

Events can be both in-person and virtual



Recommendations taken from Pepper, M. and Bullock, K. (2024) *Safer roads through citizen partnerships: Enhancing road safety with Community Speedwatch volunteers* – a study conducted by the University of Greenwich and University of Surrey exploring the motivations, contributions, and experiences of Community Speedwatch volunteers in Surrey and Sussex constabularies.

The study was funded by the Road Safety Trust Small Grants Programme. The full report is available at <https://www.roadsafetytrust.org.uk/small-grants-awarded/university-of-greenwich>



UNIVERSITY OF GREENWICH



UNIVERSITY OF SURREY

DEVELOP A MORE STRUCTURED PROGRAMME OF ENGAGEMENT

between Community Speedwatch volunteers, police, and other road safety professionals



This could include visits from a police officer/member of police staff, invitations to be part of local road safety events, and ad hoc engagement with passing officers



There could also be increased engagement from other road safety professionals including local MPs and councillors



A structured programme of engagement would provide opportunities for volunteers to be more involved in road safety in their communities and signal the value that police and other partners place on their contribution

Recommendations taken from Pepper, M. and Bullock, K. (2024) *Safer roads through citizen partnerships: Enhancing road safety with Community Speedwatch volunteers* – a study conducted by the University of Greenwich and University of Surrey exploring the motivations, contributions, and experiences of Community Speedwatch volunteers in Surrey and Sussex constabularies.

The study was funded by the Road Safety Trust Small Grants Programme. The full report is available at <https://www.roadsafetytrust.org.uk/small-grants-awarded/university-of-greenwich>



UNIVERSITY OF
GREENWICH



UNIVERSITY OF
SURREY



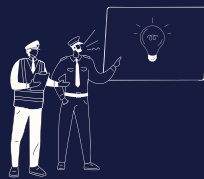
RAISE AWARENESS OF COMMUNITY SPEEDWATCH IN THE COMMUNITY



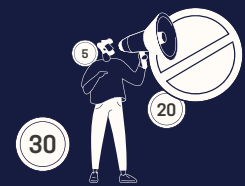
Awareness raising could include signs advertising that **‘This is a Community Speedwatch Area’** (similar to Neighbourhood Watch signs) placed in prominent sites, wheelie bin stickers reminding drivers of the speed limit, Community Speedwatch representation at community events, articles in local news publications or social media platforms, features in other literature from the police/parish/local authority, and engaging with wider community groups



Communications could be branded with the police logo to highlight the partnership approach, and the police and other partners could include information about Community Speedwatch in their own messaging and engagement literature



Police communications team professionals could support the development of this alongside Community Speedwatch groups



Awareness raising can educate people about speed limits and the danger of speeding, thank the community for driving safely when Community Speedwatch volunteers have recorded fewer speeding drivers, and help to recruit new volunteers

Recommendations taken from Pepper, M. and Bullock, K. (2024) *Safer roads through citizen partnerships: Enhancing road safety with Community Speedwatch volunteers* – a study conducted by the University of Greenwich and University of Surrey exploring the motivations, contributions, and experiences of Community Speedwatch volunteers in Surrey and Sussex constabularies. The study was funded by the Road Safety Trust Small Grants Programme. The full report is available at <https://www.roadsafetytrust.org.uk/small-grants-awarded/university-of-greenwich>

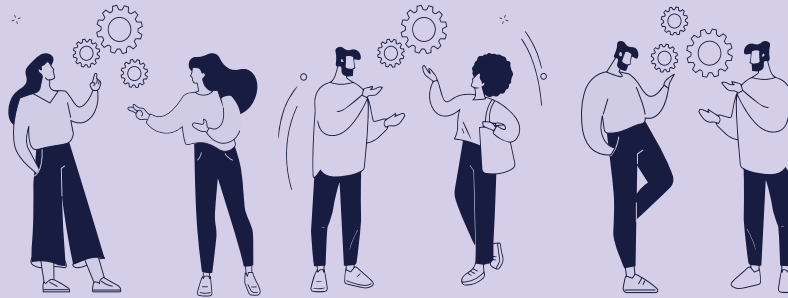


UNIVERSITY OF
GREENWICH



UNIVERSITY OF
SURREY

BUILD A NETWORK OF COMMUNITY SPEEDWATCH ROAD SAFETY PARTNERS



Partners beyond the police and parish council have a stake in safer driving and could be part of a network of Community Speedwatch partners



This could include Road Safety Partnerships, the fire and ambulance service, taxi companies, the Driving Vehicle Licensing Authority (DVLA), driving test centres, schools, community groups and resident's associations, police cadets and other youth engagement groups, local businesses, motoring interest groups, National Highways, Local Highways Authorities, professionals involved in town and road planning, and the Royal Society for the Prevention of Accidents (RoSPA)



Partner organisations could offer increased opportunities for Community Speedwatch volunteers to influence road safety and raise awareness around schemes



Recommendations taken from Pepper, M. and Bullock, K. (2024) *Safer roads through citizen partnerships: Enhancing road safety with Community Speedwatch volunteers* – a study conducted by the University of Greenwich and University of Surrey exploring the motivations, contributions, and experiences of Community Speedwatch volunteers in Surrey and Sussex constabularies. The study was funded by the Road Safety Trust Small Grants Programme. The full report is available at <https://www.roadsafetytrust.org.uk/small-grants-awarded/university-of-greenwich>



UNIVERSITY OF
GREENWICH



UNIVERSITY OF
SURREY



SHARE REGULAR FEEDBACK ON THE CONTRIBUTION OF COMMUNITY SPEEDWATCH

to road safety with volunteers,
partners, and the wider community



Provide regular, clear data
on the contribution of
Community Speedwatch
volunteers and the outcomes
of the time they give
(e.g., number of letters sent,
drivers visited by police etc.)

Recommendations taken from Pepper, M. and Bullock, K. (2024) *Safer roads through citizen partnerships: Enhancing road safety with Community Speedwatch volunteers* – a study conducted by the University of Greenwich and University of Surrey exploring the motivations, contributions, and experiences of Community Speedwatch volunteers in Surrey and Sussex constabularies.

The study was funded by the Road Safety Trust Small Grants Programme. The full report is available at <https://www.roadsafetytrust.org.uk/small-grants-awarded/university-of-greenwich>



UNIVERSITY OF
GREENWICH




UNIVERSITY OF
SURREY



ENHANCE COMMUNITY SPEEDWATCH VOLUNTEER RECOGNITION AND REWARD



This could include ad hoc recognition from police officers, staff, and other colleagues, more formalised activities such as a yearly social event, and small gestures (e.g., pin badges, certificates) to mark significant periods of time volunteered



These markers of recognition hold considerable meaning for volunteers, communicating a sense of value for their contribution, and motivating them to continue giving their time

Recommendations taken from Pepper, M. and Bullock, K. (2024) *Safer roads through citizen partnerships: Enhancing road safety with Community Speedwatch volunteers* – a study conducted by the University of Greenwich and University of Surrey exploring the motivations, contributions, and experiences of Community Speedwatch volunteers in Surrey and Sussex constabularies.

The study was funded by the Road Safety Trust Small Grants Programme. The full report is available at <https://www.roadsafetytrust.org.uk/small-grants-awarded/university-of-greenwich>



UNIVERSITY OF
GREENWICH



UNIVERSITY OF
SURREY