

Thank you for helping to keep your family and friends safe by sharing with them the fact that...



...using a handsfree phone while driving is just as dangerous as using a handheld phone *



*it really is!

A driver using a handheld **OR** a handsfree phone...

- **is four times** more likely to be involved in a collision than an undistracted driver
- will often fail to notice hazards, and can even look at hazards but fail to actually **see** them because their mind is on their phone activity
- is often unaware of what's going on around them – even when they're stopped in traffic
- is impaired in a similar way to a **drink driver**



But why?



Because it's about **your brain**, not your hands.

Removing the need to hold or look at your phone doesn't reduce the mental demand on your brain.

When you're distracted, you make errors.

Let's try a quick demo...



your brain struggles
to focus on both
sentences at once

**You're four times
It's hard to
more likely to have
concentrate on
a road collision
two things
when you're on
at the same time
a mobile phone**

THINK!

Still not convinced?

See for yourself - scan
here and use our
interactive tool to
experience the limits of
your attention and learn
how phone use is
different from talking
to a passenger

